

ABITO

(Associazione Società San Vincenzo de' Paoli – Consiglio Centrale di Torino)

Abito uses the exchange of used clothes as a tool to promote social inclusion and to activate restitution processes in the territory with a view to social, environmental and economic sustainability. The aim of the project is to combat the poverty and social exclusion of citizens living in fragile conditions, guaranteeing everyone the right to adequate and dignified clothing.

The idea was born from the need to reorganize the clothing distribution service to people in need managed by the San Vincenzo de' Paoli association of Turin, overcoming the dynamic assistance and stimulating participatory actions that involve the entire community. The project, realized in the Porta Palazzo district, foresees the birth of the “Abito Social Shop”, an innovative multifunctional space for the collection, the tailoring transformation and the free distribution of used clothes and regenerated clothes. In a logic of generative welfare based on restitution, in addition to providing basic necessities such as clothes, Abito encourages moments of relationship, listening and accompaniment of the person, giving life to a place that wants to be a point of reference for the social life of the inhabitants and users of the neighborhood. Beneficiaries who get their clothes for free can, for example, offer services to the community in terms of time and skills within the project or for the neighborhood.

The generated social impact is accompanied by a positive impact in environmental terms, as it proposes a model of “sustainable and conscious” dressing, which through reuse reduces the share of clothes that would become waste and stimulates the development of a short chain of clothing. 'dress. In line with the charitable aims of the association, the project is supported by the contribution of the volunteers and by all the citizens who, by donating and purchasing clothes, can support the social objectives of the project.

Un progetto di



BIAGIO

(Rete Italiana di Cultura popolare)

Biagio arises as a project addressed to community activation. It goes beyond the idea of concierge service thanks to Colibri's tools, analyzing needs and experiences over territories, managing services and comparing cultural courses to current changes. The relationship heritage, proficiencies and solidarity networks will be shown through a cultural innovation tool, formerly experimented, named "Portale dei saperi" (Knowledge portal), a virtual platform set up to highlight and interface mapped resources and needs deriving by proximity communities.

Biagio starts from the realization that any geographic area can offer available individuals, skilled and moved to action by a true intention to be helpful to their own community. A lot of people, because of several reasons (age, social and psycho-physical conditions, active life and complicated work situation, single-family entity) need to have available a social environmental net able to solve daily problems. The purpose consists to answer those needs relating to the second one persons by the help of the first ones. Therefore the priority target is represented by people at risk of social exclusion (refugees, unemployed, out of work). Biagis, as resident people, like artisans and shop keepers, are the secondary target, living within the area of focused quarters (Quadrilatero Romano, Porta Doranea, Quartieri military and Porta Palazzo/Valdocco).

Biagio is also a non-conventional physical area, a virtual space and an on-the-road acting. Every knowledge keeper – Biagis – will be identified, trained and coordinated thanks to the project's partners Nessuno è straniero and Ufficio Pastorale Migranti. Services will depend from available expertise: little moves, dog-sitting, home improvements (do-it-by yourself), shopping carried at home, handmade workshops, keys and parcels safekeeping, together with needs becoming from children, families and students. Moreover the project envisages some patterns oriented to promote shops and commercial activities of the area with the aim to renew the circular economy in the quarter.

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C.A.R.O.T.A. (Cooperativa Patchanka)

Imagine a park, huge, at the border between the industrial suburbs of the city and the landscape around with community gardens managed by citizens. A House, a space open to everyone, trying for years to be a landmark for the neighborhood, to give answers, help, a presence, a smile. Imagine a restaurant, comfortable, with red chairs and a garden view. Prices are low, food is good, cooked with the left-overs of the local markets, solving the problem of the surplus to the merchants. As always in a restaurant behind each client there is a history we ignore. Many of them probably work in the area, some have problems of unemployment, others are university students, some may fight the difficulty of feel part of a community.

For some of them every day the first problem to face is to find food. Food. Food is the main ingredient of the CAROTA recipe. Because from need it can turn into potential. Food bring people together. Grown together in gardens, regained from the market, shared it in a cozy space, where everybody can feel as part of a whole. Where people that can pay for their lunch, seat nearby those one that can't, and it's impossible to recognize which one is who. Turn food need into opportunity to create a bond with people, and face than other problems through a full block of services granted by the project, as financial education, social service, work inclusion, possibility to self-grow food in a common garden. Nowadays poverty is a complex problems. CAROTA is a modern idea of food service, keeping together the social and commercial aspects, creating a network of territory services for a common response to new poverty.

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CuQù - The cradle of the neighbourhood

(Agenzia per lo sviluppo locale di San Salvario onlus)

CuQù - The cradle of the neighbourhood is a center providing services and activities for the family and is situated in a regenerated space at via Saluzzo 30, inside the "support condominium" of Cottolengo, in the heart of the multi-ethnic neighbourhood, San Salvario.

It is a new community welfare experience designed by a team of 3 partners that have been active for years in the social and cultural promotion of the neighbourhood, with sustainable business projects that put focus on the family: "Agenzia per lo Sviluppo Locale di San Salvario onlus", "coop. soc. Atypica", and "Il Mondo di Joele onlus".

CuQù prioritizes time for the family: time marks the emotional, relational and professional dimensions of people. CuQù offers services and opportunities fit for families, helping to reconcile work life, family time, free time.

CuQù addresses the family in all its forms: families who live in or frequent the neighbourhood, fragile families, foreign families, single-parent families, families at ease; it offers a wide range of high quality, flexible services and activities, with free or controlled pricing for families experiencing economic hardship; it is oriented towards, and responds to needs of, conciliation, support, sociality; it is an opportunity for leadership, citizenship and inclusion for families of immigrant origin.

CuQù chooses to invest in early childhood and parenting, assuming that it is a long-term investment, which is a capital for the entire community.

Un progetto di



DA CAPO

(Cooperativa sociale Giuliano Accomazzi)

Da Capo it's a **generative economy** project implemented by Cooperativa Giuliano Accomazzi: it aims to **regenerate “social fabrics”** through taking care of people and the environment and contributing to the **wellbeing of the community**.

It's a coloured **second-hand clothing and accessories shop** that sells garments at an affordable price and supports women's job placement through tailoring activities.

Garments and accessories for both women and men come from donations: we collaborate with some partners that help to supply sanitized clothing and we also collect donations from people directly in the shop.

The tailoring has been set up in 2020 and is equipped with industrial sewing machine and ironing station: this has been possible thanks to the economic support of the program PON Metro of Turin.

The project foresees the opportunity for women to do a job experience in the shop; they can acquire tailoring competencies as how to repair garments, how to do some upcycling work and refashion old clothing to implement a real circular economy.

The name “**Da capo**” embodies the essence of the project's goals: from one side the idea of **putting back** into the economy second-hand clothing that still has value and can return to life; from the other side, it also means a **new beginning** for those who are involved in the project in the way that they have the chance to **get back in the game**.

Moreover, the project has the ambition to become a **reference point for the community**, promoting relations based on the **exchange of opportunities**.

The customers:

- contribute by donating clothes.
- they suggest new ideas and become brand ambassadors.

The store:

- raises awareness among the community about social and environmental issues
- It connects citizens with neighborhood facilities.
- It offers sharing and aggregation spaces.
- It will host workshops and initiatives to offer growth opportunities and enhance the skills of those who will be involved.

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FAMILY SHARING

(Cooperativa Il Margine)

Family Sharing is a project to support families in need through the activation of a foster-care system that has in the *shared family* the tool to realize mutual self-help groups that connect families.

In other words, the aim of this scheme is to set up a network of reciprocal potentials and needs by matching pairs of families, e.g. families caring for elderly or disabled family members, families with underage children in parenting programmes, families in housing emergency, women victims of violence.

This service involves the City of Turin south-eastern and north-eastern districts and its first phase aims at identifying the beneficiary families, which will subsequently be matched based on the assessment of their reciprocal resources and needs. The next step of the procedure will be a period of coaching led by a dedicated community worker (a family coach that will be facilitating the matching procedure), whose involvement will gradually subside, until it is completely replaced by the regenerative process activated by the two families.

Therefore, the families involved will be both actual foster families, and reciprocally committed, with a view to supporting each other and gradually leaving behind professional care, making room for forms of peer-to-peer informal help.

The institution of family-to-family daytime care, born from the project *Dare una famiglia ad un'altra famiglia* (Giving A Family To Another Family), where each member of the supporting group makes available specific skills, has proved to be a valuable ally in preventing underage children from entering institutional programmes. Yet, due to the lack of available supporting families, the resources are insufficient when compared to the actual needs.

The "Family Sharing" scheme, therefore, comes as an evolution of the current programmes: no longer a foster-family-to-family-in-need kind of support, but a family-in-need-to-family-in-need one (thus focusing on their greater motivation represented by the opportunity to satisfy mutual needs by reactivating their own resources), and no longer family foster care aimed exclusively at underage children, but for the benefit of varied vulnerable groups of the population. This new perspective will then allow families in need to leave the typical passive attitude of people on the receiving end of aid defined by others, giving them the opportunity to be in charge of the self-determination of their own process of change, giving it the desired direction.

Families will thus have the opportunity to live the experience of being a resource for another family, enhancing their social image (the family acquire a positive image of themselves) and triggering a virtuous process capable of culturally inverting their perspective: from the caregiver-to-care receiver model (competent family-to-disadvantaged family) to peer support model.

Un progetto di



FATTORE COMUNITÀ (ACLI Provinciali di Torino)

Fattore Comunità - a project of ACLI Provinciali, coop., Educazione Progetto, coop., Solidarietà, coop., La Bottega e Unione Sportiva Acli – realizes an experimental model of community welfare based on the realization of integrated places where families can receive services, support each other and delegate care tasks in order to regain time / energy to assume a role of social and cultural actor of the territory.

In particular, the following will be realized:

- a proximity pole (HUB or local agency of integrated welfare services) for families in terms of care (assistance, home care, etc.) for daily support (cleaning, company, transport, etc.);
- community and micro-event laboratories aimed at activating capacitation processes and empowering groups of fragile beneficiaries.

In this way, lasting and generative proximity networks will be built, which will feed the professional (business) opportunities offered by the services HUB. The project will be managed according to a co-design approach, in order to build places where it is possible to feed the image / representation of a "territorial community welfare network" into the local subjects and activate an active role of citizens and local subjects.

The project takes place in the south of Turin, in the border area between the Circumscriptions 2 and 8 and has as its heart the area of Via Passo Buole / Via Nizza / Lingotto station / Corso Giambone.

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G-LOCAL FACTORY

(Liberitutti s.c.s.)

G-Local Factory is structured as a place where it is possible to enhance professional talents, implement entrepreneurial skills and optimize resources by sharing spaces, networks and skills.

The main target are the "losers" of the traditional economic cycle: those with potential in terms of professionalism and micro entrepreneurship, who share the difficulty of entering the traditional market. The challenge facing the project is therefore to provide them with the tools and organizational support necessary for a new entry into the labor market, focusing on the theme of the recovery of crafts, creativity and social entrepreneurship, exploring new opportunities commercial and rediscovering forgotten ones. The beneficiaries' capacity path sets the foundations for future professional autonomy, while the sharing of work spaces calls for the creation of a network of local and national professionals that opens the door to new opportunities.

The model, unpublished in Turin, is innovative and involves a continuous interaction between profit and non-profit, establishing an equal relationship that gives shape to a networked company. The project takes the form of an operational unit in the area between Barriera di Milano and Aurora: territories that have many of the characteristics of the impoverishment of the Turin suburbs while maintaining the potential to build community well-being, activating processes of innovation and resource enhancement locals. In this area there is the experience of Liberitutti scs, responsible for the experimentation of the project, which for 20 years has been working within the social, cultural and economic promotion of territories in strong crisis.

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LOVING THE ALIEN

(Altra Mente s.c.s.)

Loving the Alien is a project of urban and cultural regeneration developed through social and professional inclusion.

His name matches together the vocations of the two main partners: the attention to people with mental disease promoted by Altra Mente (a social cooperative) and the interest in Modern Fantastic Imagination developed by Mufant – Fantasy and Science Fiction Museum of Turin. Altra Mente and Mufant together share a challenge in the name of a common denominator: love for the Alien, the Elsewhere, the Deviant.

Starting from the work of urban regeneration which Mufant founders have been launching three years ago in the north suburb of Turin (Borgo Vittoria District), creating there (in a disused school) a museum, the project “Loving the Alien” aims to realize a thematic Park – made of fifteen big artistic installation (inspired by sci.fi) – in the vast public garden adjacent to the museum. The installations of the “Fantastic Park” will be built in two labs - a scenography lab and a costumes lab -, which will employ 8 people underemployed: 4 people with mental disease, 2 educators, a costume designer, an art director. Both labs are designed also as “profit enterprises”, this mean that they will create products – costumes for cosplayers and props for collectors - addressed to the related markets.

The area of the Park will be the place of an annual festival, “Loving the Alien”, focused on the theme of “not ordinary identities” seen through the lens of science fiction and fantasy, and it will host others periodicals events. All the events will be co designed with residents of the district. Sustainability of the events will be also based on incomes of activities for visitors and tourists.

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MIRAFIORISÌCURA

(Cooperativa Sociale Mirafiori Onlus)

The MirafioriSicura project aims to develop, design and activate three proximity services, in order to meet the food, mobility, social and cultural entertainment needs of the citizens of the central Mirafiori Sud area:

- MiraBike- a settled neighbourhood Bicycle Repair Shop located at the Mirafleming Center and also itinerant in strategic areas of the quarter and Bicibus Service for a safety transport home to school for children of the IC Salvemini complex, Castello Mirafiori;
- MiraSocial- Rental services, space cleaning and management of a community oven for laboratories and bakery activities for self-production in Strada Castello di Mirafiori;
- MiraCulture-Refreshment Bar facilities and logistics support for events at the Youth Protagonists Center of Strada delle Cacce.

The planning for each service will result from the sharing with well-defined target groups and the activation of events and workshops aimed at promoting cycling transport home to school and home-work, the collective bakery, and the creation of events for young people in the neighbourhood. The start-up of the services will be accompanied by a membership campaign through the introduction of the MiraSi digital and paper loyalty card that will grant discounts and promotional offers to those who will be entitled to receive the services promoted by the project. The three services will be managed in collaboration with economically disadvantaged individuals beneficiaries of the Inclusion Income (REI) measure and taken in charge by the Mirafiori Sud Local Social Services.

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NON DI SOLO PANE (Panacea Social Farm)

“Non di solo pane” (Not by bread alone) is a social business project aiming to develop work, citizenship and welfare.

It is fostered by Panacea Social Farm, a young cooperative producing bread and baked products and based on a local and sustainable production chain. The project is carried out in cooperation with CCM (Comitato di Collaborazione Medica), an association working on health promotion for vulnerable people.

Not by bread alone is born and developed in the area of “Laboratori di Barriera di Via Baltea”, a community hub run by the cooperative Sumisura. This area belongs to the neighbourhood with the highest number of young people and migrants in the city, which gives sense for locating the project there, and to be based in a hub helps creating intersections and developing roots.

Sumisura supports the project in terms of business development and designing and carrying out social and cultural activities.

Not by bread alone focusses on creating training and job opportunities for vulnerable people (mostly migrants and refugees) sustained by the development of two new business branches (pastry and gluten-free products). A group of 15 vulnerable people will be trained during the project duration: 2 of them will become the pastry and gluten-free referent person; the others will be supported toward other working opportunities or self entrepreneurship.

The new pastry and gluten-free products will be designed to respond to the growing demand of high quality ingredients and healthy food, with a special focus on food intolerance.

The project will set up and experiment a model aiming to sustain it through the business development once the funds will be over.

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PANDAN SOCIAL HUB (Esserci società cooperativa sociale)

At the northern end of turin's San Salvario district, there is an atypical venue, able to interconnect social, gastronomic and cultural activities within the same space. It is a bar managed by the social cooperative Essercis called PANDAN SOCIAL HUB; it overlooks Via San Pio V (parallel of Corso Vittorio Emanuele II), and is half bar / diner and half emporium of social products with targeted actions of community development and circular economy as declined:

- a diner/emporium in via San Pio V 15 bis, structured entirely with a short supply chain of the products cooked and sold and of the human resources engaged (residents in the neighborhood)
- organization of events, dinners, art exhibitions and performances.
- community interventions, aimed at the growth of shared economy practices, favoring economies of scale and the exchange of goods and services between members of the same community.
- management of a financial education desk, intended to provide free suggestions and practices for the management of family's budget, to prevent indebtedness and over-indebtedness, to combat the practice of gambling and to send to the competent services any pathological situations intercepted.
- educational, psychocognitive and rehabilitation services structured, aimed at fragile subjects such as Alzheimer Café, a format to help people with dementia and their family members.
- Awareness and collection of signatures for the petition on pedestrianization of via San Pio V (already partly pedestrian), generating a smart connection between Porta Nuova and the Parco del Valentino.

With this change we could favoring and intensifying the link between the inhabitants of the street interested in urbanization policies with low environmental impact, more easily usable, and in a more safe way by fragile subjects (children, people with disabilities or dementias, ...)

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PROMETEO

(Cooperativa Zenith)

Prometeo is an integrated support service that offers a highly personalized experience to its recipients:

- Self-sufficient / temporarily not sufficient elderly relatives with the role of care giver;
- Over65 residents in the Circumscriptions V and VII of the City of Turin.

The value proposition arises from the idea of time as a precious resource: the life time of the elderly person, which changes with age, and the time of the caregiver, which is never enough, impact on emotional aspects such as concern, sense of inadequacy or guilt. The quality of time should not be lost in them or in the continuous search for solutions to the problems: we believe in services that understand their recipients, that are accessible and acceptable, that simplify family management, the access to territorial resources and solve problems thanks to individual and collective energies, in a constantly capacitive and generative dimension.

Successful ageing is favoured by the synergy of several factors, which we tend to through home and family planning services (Prometeo Home) and the program of recreational and cultural activities in the area (Prometeo Club).

The social impact we want to generate is related to the improvement of the quality of life of both targets, to the maintenance of autonomy and the perception of the sense of belonging to the community.

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TRICIRCOLO REUSE CENTRE (Triciclo scs)

TRICIRCOLO REUSE CENTRE is a place dedicated to production, trade and social relations. It is a place equipped for meetings, training, exchanges, production and commerce of services and goods related to REUSE and ECO-SUSTAINABILITY.

It is located in an area affected by economic and social deficiencies (Barriera di Milano and Aurora), and above all it offers:

- occupational training opportunities, enhancement of artisan abilities often repressed by the absence of adequate spaces, workshops, appropriate tools, support and visibility;
- brings together people, thanks to convivial events like swap parties and the discovery of manual and creative abilities that could develop into collaborative projects.

It offers to artisans, upcyclers, repairmen and retailers of eco-sustainable and reused goods a place with reduced individual costs. Hence it gives them the opportunity to invest in creating or improving their projects, it gives them the chance to multiply their visibility, to meet potential clients, collaborators and apprentices.

TriCircolo rents out working spaces, retail spaces, areas for entertainment, places for training, it provides the services of pre-incubation, communications and it aims to be a meeting point of social-needs and productive skills.

The cooperative second-hand shop and the bicycle workshop are the foundation of TriCircolo's conviviality, while the cafe is the final addition to this offer.

At last TriCircolo will work on the development of partnerships with public and private institutions to consolidate the fight against poverty and disadvantages.

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VALLETTE AL CENTRO

Opportunities where least expected
(Eta Beta Coop. Soc. ONLUS)

“We want to carry out social products able to be competitive on the market, stimulate the mind and offer solutions, creating expertise and opportunities. Easing the “burden” of the conviction for the convicts themselves, convicts families and the society in general.”

This is “Valette al centro”, information, training, jobs, inclusion, stigma and recidivous behavior reduction, activities aimed at reducing the intergenerational marginalization through the development of courses, informative desks, publishing and gaming products, meetings on the territory, in the Vallette jailhouse and in the Circ. 5.

Activities addressed to beneficiaries (convicts, convicts’ families, citizens in general) customers, interested in buying communication products (publishers, companies, third sector) and gaming (primary school, companies, gaming communities). This proposal is intended to increase the level of awareness of the above mentioned beneficiaries regarding opportunities, avoiding them to slip in vain idleness and giving them means to build their future lives. An innovative way to make the best use of resources, reducing the costs of conviction and related services, easing the access to the services, thus making a better everyday life for the people involved. This project is carried out in partnership with Consorzio Abele Lavoro, the Turin jailhouse, Cognasso civic library and various territory Institutions.

present since 20 years leading several projects related to social, cultural and economic promotion of depleted communities.

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